



TV Journalism, Anchoring & News Reading



Famous News Anchors

Overview

Course overview :

If you are talented and hard working, a career in television journalism is for you. It will take you to a good salary package and perhaps even fame.

Television journalism has become so strong that it has produced its own stars such as Barkha Dutt, Rajat Sharma, Vinod Dua, Rajdeep Sardesai, and the likes who have carved a niche for themselves.

TV news anchor positions combines journalism and entertainment. Anchors are the hosts of broadcast news shows. They read the main stories, either alone or in pairs, and are responsible for carrying the tone of the broadcast. Newscasters, also known as news anchors, embody the news station's identity as the most recognizable members of the news team. They read stories, conduct in-studio interviews and mediate discussions on television. Newscasters can write, edit and produce the news, and they usually have prior experience as reporters.

A news anchor examines, interprets news stories and introduces videotaped news or live transmissions from on-the-scene reporters. A newscaster at large stations and networks usually specializes in a particular type of news, such as sports or weather.

Sometimes news anchors interview guests and moderate panels or discussions. Anchoring is also about sensibly steering a discussion, pacifying an outburst and controlling the program. Thus, it is not only essential to have presence of mind but also a fine wit to get away when the tables are turned against you.

Some provide commentary for the audience during parades and other events. For instance, in PTC (piece to camera)- one must learn the art of communication which comprises pause, stress, expression, punctuation, voice

modulation and so on.??

News reading: Television news reader looks very excited to see the younger generation. Today, electronic media is full of news readers. News Reading skills can be learned from experience. News by reading the details associated with the profession other than your own comes to stay connected. To become a successful news reader candidate must have a tight grip on two languages either English or Hindi. News reading students aspiring career in the field should focus on the pronunciation. Common sense, understanding of news, confidence, body language etc. are factors which can support good news. Pleasing personality, good sense of news, facial expressions are friendly and the selection of words correctly help in becoming a successful news reader. Work on improving the diction, accent and vocabulary of the language in which one desires to be a newsreader. Most commonly, one must have command over spoken English and Hindi. Efforts must be made to speak words in a neutral accent. Excellence in communication skills, ability to read fluently, being very interactive and great presence of mind are the qualities that are sought after. One must also be well read. A good knowledge of current affairs is needed.

News Reporters generate ideas for stories and features and follow leads from news agencies, the police, the public, press conferences and other sources and research, investigate and collate evidence and information to support a story using relevant information sources such as the internet, archives, databases, etc.

- ✧ Reporters take notes and at their office, they organize the material, determine the focus or emphasis, write their stories, and edit accompanying video material.
- ✧ Television reporters often compose stories and report "live" from the scene. Many reporters enter information or write stories using laptop computers and electronically submit the material to their offices from remote locations.
- ✧ Some reporters specialize in fields such as health, politics,

foreign affairs, sports, theater, consumer affairs, social events, science, business, or religion.

- ✧ Investigative reporters cover stories that may take many days or weeks of information gathering. Some television stations use teams of reporters instead of assigning each reporter one specific topic, allowing reporters to cover a greater variety of stories.
- ✧ pitching ideas to editors and commissioners;

This specialization course will eliminate your fear of facing the camera, fine-tune your speech, and mould your latent talent for television journalism. Students will also be exposed to micro specialized fields in news journalism such as promo-writing and promo-producing for news.

This course provides a solid grounding on all aspects of studio and production skills. The practical training sessions will sharpen your skills for news gathering for radio and provide techniques for presenting and interviewing. You will also be familiarized with newsroom routines and procedures. We also help students make the most of their voices. Instead of trying to change their voices or accents, we strive to help them use their voices more effectively.

Job Opportunities :

With the growing importance of media today, the opportunities in the field are numerous and the job is also demanding and exhilarating at the same time.

A career in broadcast journalism may involve writing, producing, editing, reporting or directing the news at a television. One can join as a

- ✧ News Anchor: / News Reporter/ News Reader

Broadcast journalism salary could vary between 18-25k at the entry level and can reach up to 2- lakhs as one gains the industry experience.

Class Timing & Duration:

The classes for this course takes place 5 days a week. There are two batches for the same: 10:00 am to 1:00 pm/2:00 pm to 5:00pm. (1:00 -2:00 is the lunch break) Batch is allocated as per student's convenience depending upon the availability in the preferred batch.

This is a one year program. The 1st semester (of 6 months duration) includes class room training in which both theory (1 hour) and practical classes (2 hours) are conducted. In the 2nd semester (of 6 months duration) students will work on their projects and will join channel as an intern.

Course Fee:

The total fee in lump sum mode is Rs.55,000/. In installment method, it becomes Rs.60,000/- . 50% at the time of admission and balance after gap of one month in two installment.

Syllabus

Module 1- Basics of News: Meaning, definitions, nature and qualities, role, what is news, how to decide a news, various perspectives, various mediums, presentation, newsworthiness

Module 2- Elements & goals of news: Goals of journalism- inform, educate, and entertain. Timeliness, proximity, size, importance and personal benefit, prominence, conflict, consequence, human interest, oddity

Module 3- Types of news: Difference between Print media and Electronic media ,How Electronic media is effective than Print media ,Hard news Vs soft news, Straight news, descriptive news, News Vs Information

Module 4- Writing a report : Inverted pyramid concept, advantages of Inverted pyramid, Writing lead/ headline Reporting session- how to cover ground report (ground reality) ,Special report in programming

Module 5- Sources of news: External/ identified/ known/ scheduled sources, Internal/ confidential/ personal sources, Credibility & protection of source, Press releases & news agencies Loksabha , Rajyasabha , Vidhansabha, How to keep major bills in loksabha from minister

Module 6- News Agencies/ Newswire: Indian & International news agencies, How it works, gathers news

Module 7- Writing for television: How to prepare a day plan ,Writing for still, writing for video

Module 8- Graphics: Use of graphics, animation, texts in lieu of visuals, script layout for still/video, Reference visuals to words

Module 9- Television news production: Production stages- pre production, production, post production

Module 10- Production script: News writing guidelines, Points to be kept in mind , Writing news stories, feature writing, anchor-vo, anchor-sot etc

Module 11- Television reporting: ENG (Electronic News Gathering), SNG (Satellite News Gathering)

Module 12- Investigation: Interview techniques, framing questionnaire, research for content

Module 13- Embedded journalism, pool reporting, Follow ups- need, structure, backgrounders

Module 14- PTC & VO: Piece to camera, Voice over (writing for them)

Module 15- Sequencing and editing news packages: Formats of packaging- VO-Sot, Anchor-VO, Reader format, Anchor-LIVE chat etc., channel packaging, program packaging

Module 16: Reporting in various beats covering soft stories – Economics, sports, human interest stories

Module 17: Difference between news reporting and covering various beats, Difference b/w correspondent & reporter

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Module 18- Reporting beats: Coverage of various beats – Civic/Local bodies, Culture, Health, Legal/court, Religion/Festivals, Political, Education, Film/ Entertainment Business

Module 19- Reporter: Tools of a reporter, Functions, qualities, responsibilities, tasks allotted other than reporting

Module 20- Crime reporting: Journalist's responsibility in reporting crime, sources of crime news, various areas covered under Crime reporting

Module 21- Court reporting: Court Reporter

Module 22- Reporting Death & Disasters -

Module 23- Covering a press conference, preparation, points to be kept in mind while scripting for press conference coverage

Module 24- Television news editing: planning, production and compilation of news program

Module 25- Elements of a news bulletin Teaser, bumper, sting, promo, intro package, montage, packages

Module 26- Writing lead-in/intro to news packages – headlines writing, teasers and promos for channel

Module 27- Formats for TV news program News & programming

Module 28- Organizational structure of Doordarshan and other TV news channels

Module 29- News room & editorial department Editorial workflow

Module 30- Editor: Status, role and responsibilities Managing Editor, Editor-in-chief/Chief Editor, Executive Editor, Resident Editor, Assistant Editor/Associate Editor, Leader Writer Role & responsibilities of a chief editor

Module 31- News Room: Set up and operations. Conventional and modern news room

Module 32- News Editor: Functions and responsibilities Editorial desks - their set up and functions Chief Sub Editor &

Senior Sub Editor Sub Editor - qualities, duties and functions

Module 33- Roles & responsibilities of an anchor, reporter

Module 34- Voice broadcast skills & anchoring – enunciation, flow, modulation, how to anchor live from the filed.

Module 35- Do's & Don'ts in anchoring- Facing a camera – eye contact – use of teleprompter; live studio and field interviews – moderating TV studio discussions; anchoring chat shows and crossfire.

Module 36- Live shows: Anchoring a show, managing penal discussion

Module 37- Program production: Packaging – Packaging for a channel, packaging stories .Formats of different news channels.

Module 38- Conflict of Interest and Commercialization of the News

Module 39- Media & communication laws

Module 40- Media Ethics: Areas of ethics, context of media ethics

Module 41- Script Writing: Practicing script writing, news program, talk show, preparing questionnaire for a talk show

Module 42- Technical details about OB Van Its role, functions

Module 43- TRAI: Department & Functions How to works in various departments like ingest department etc

Module 44- MCR: Working of MCR dept., people involved & their role

Module 45- PCR: Working of PCR dept, people involved & their role

please note that this is tentative syllabus. We keep updating syllabus every semester. The latest Updated Syllabus will be emailed to you along with the selection letter.



EX. CRAFT Student



Sukanya Rani, News Reader

Student's Testimonial

25th Dec, 2012

Reference No. : 357/ED

Ms. Eola Saurabkh
B-2/15, Vasant Vihar
2nd Floor, New Delhi-110057



Letter of offer

Dear Eola,

With reference to your meeting with us, we are pleased to offer you the position of Trainee with Editorial Department in INX News Private Limited.

Your annual cost to the Company (CTC), including your Basic Salary, Allowances and Perquisites will be Rs. 2,02,800 (Rupees Two Lac Two Thousand Eight Hundred Only).

Please note that your place of posting will be Noida. You may, however, be transferred to any place outside Noida, at the discretion of the Company. You will be on probation of 3 months from the date of joining. However, the notice period in case of any resignation/termination before completion of probation period shall be 15 days from either party or basic salary in lieu thereof.

A detailed letter of appointment containing other terms and conditions of your employment will be issued to you on your date of joining.

We would be grateful if you please return the duplicate copy of this letter, duly signed by you in token of your acceptance of the above terms and conditions and indicate your date of joining which should not be later than, 04th Jan, 2013.

We wish you a prosperous stint with us!

Yours truly,
For INX News Private Limited

For Authorized Signatory
I accept the above terms and conditions
Signature:
Date:



12/30/12

CRAFT Mail - Thank you for all your help.



Director Craft <naresh.sharma@log2craft.org>

Thank you for all your help.

Eola Saurabkh <eola.26@gmail.com>
To: Director Craft <naresh.sharma@log2craft.org>

Sat, Dec 29, 2012 at 9:28 PM

Dear Naresh Sir,

I wanted to let you know that i recently got an offer letter from NewsX where i was an intern for the past three months. I also wanted to thank the CRAFT faculty in general and you in particular, for helping me in getting the internship and giving me all the necessary knowledge to be able to turn that internship into a job. I would not have been able to do it without your help.

Thanking you,

—

Regards,

Eola Saurabkh



Naresh Sharma <naresh.sharma@log2craft.org>

Testimonial

Neeraj Kumar <neerajkummar786@gmail.com>
To: Naresh Sharma <naresh.sharma@log2craft.org>

Wed, Feb 25, 2015 at 11:01 AM

CRAFT will give you the opportunity to take first step towards your goal and rest will be your hard work and sincerity. I would like to congratulate Mr. Naresh Sharma – Director (CRAFT) for his discipline which has helped me in my particular field and also my heartfelt gratitude to the Guest Faculties of CRAFT, who have taught and shown us the reality behind this glamorous looking industry of TV – Journalism, which only needs Hard work and Sincerity.

Neeraj Kumar
Associate Producer (Assignment)
Focus News



Naresh Sharma <naresh.sharma@log2craft.org>

My Testimonial For News Reading

Sukanya Rani <journalist.sukanya@gmail.com>
To: Director Craft <naresh.sharma@log2craft.org>

Fri, Feb 27, 2015 at 5:15 PM

Dear Naresh Sir ,

Hope this mail finds you in the best of Health and Spirit .

I am glad to receive the past issues of " cinematography art" magazine. No film institute in this country can boast of such an excellent Magazine, which covers the film Industry Professionals. Congratulations!!

I recollect my student days in CRAFT, where we had the best of Guest faculty coming from News Television Channels and sharing their News Reporting experiences .I still remember without your efforts I would not have got the 3-months internship in best News Channel-IBN-7, which boosted my confidence.

From there I got my networking done and got my first Job in "Azad news".

From there I moved to " India News" and finally to "etv" -Bihar Jharkhand as a - " News Reader" currently drawing a handsome salary .

I am great full for the training I received in CRAFT which has catapulted my position in short span of time.

The way CRAFT opened the door for me in news channel, I would be delighted to help all the serious students to seek them internship, which will certainly be converted into the job.

wish you all the best for CRAFT



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Workshop by Reporter Dinesh Lal from Aaj Tak



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